

THE NEW B4500 SERIES MULTIFUNCTION PRODUCTS



❖ B4520 MFP

❖ B4540 MFP



PRINT



SCAN



COPY



FAX



OKI

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The world of business is changing ever more rapidly.

Companies today need to keep abreast of the faster pace, new technologies and fiercer competition.

In the office especially, you want things quicker, more accurate and you demand more for less. Your printing needs, in particular, have changed dramatically.

No longer is it just about producing hard copies, it is also about having the versatility in document handling to improve your office's productivity. The creation and sharing of original digital files via email and across networks are now pre-requisites for a more efficient flow of communications.

As the Business Printed Communication Specialists, Oki understands how your needs are not only changing but expanding, and we are responding accordingly.

Combining our fine heritage in printing, faxing and networking we are now extending our skills and expertise into the Multifunction Products (MFPs) market.

By offering printing, scanning, copying and faxing all together on our new MFPs, you'll benefit from the convenience and efficiency of having all these functions integrated in one machine.

Not only are Oki MFPs easy to use, they will also enable you to optimise space more efficiently in your office and rationalise your costs by purchasing one product, as opposed to many.

Performing multiple tasks will also facilitate the smoother flow of communications along with an improvement in office productivity and workflow.

And because we passionately believe that business works better when everything works in harmony, we ensure that all of our constituent parts work well together.

In today's ever changing and demanding world, Oki MFPs will help keep your business that all important one step ahead.

**PRINT
SCAN
COPY
FAX**





DIGITAL MONO PRINTING



DUPLEX COLOUR SCANNING



COPYING



THE B4500 SERIES MULTIFUNCTION PRODUCTS

The B4500 Series Multifunction Products (MFPs) feature a compact, integrated design offering excellent functionality for ease-of-use, combined with true reliability and outstanding value for money.

There are two models in the Series: the **B4520 MFP** and the **B4540 MFP**.

The **B4520 MFP** is ideal for the individual business user or small office looking for a cost-effective, all-in-one desktop solution. The **B4540 MFP** is designed for the small to medium workgroup, with network connection fitted as standard, an optional duplex unit for double-sided printing, and optional second paper tray for increased performance.

Both MFPs have a whole host of features that will help you maximise your office's productivity and reduce user intervention. For example, you can simply scan, send and fax a two-sided document in one manipulation. You may also wish to digitise and archive documents for improved document management by colour scanning and saving to your desktop, email, or FTP site. These, together with a 50 sheet Automatic Document Feeder and a high capacity paper tray, means you'll spend less time at your MFP and more time getting on with your day-to-day tasks.

COST-EFFECTIVE
USER-FRIENDLY
RELIABLE

What's more, with a fast print speed of 20 pages per minute you won't be wasting valuable time waiting for your documents. You can even scan or send documents whilst you are printing. True multi-tasking!

Never burdened by larger volumes, the high monthly duty cycle of these MFPs ensure reliability and hassle-free printing and copying. Even our high capacity consumables last longer, helping to keep user intervention down.

A flatbed scanner enables you to copy from a wide variety of shapes and sizes of original documents, providing you with extra flexibility when required.

Images scanned will be accurate at high resolution, important in creating the right business impression. This is equally true with our faxing capability, where a fast modem ensures a proper and professional business class fax transmission.

And if you ever need any help, just install the 'Ask Oki' function onto your desktop. One click on the icon and it will take you straight to a dedicated web site specific to your model. Another way we ensure you get the most from your MFP.



THE NEW B4500 SERIES MULTIFUNCTION PRODUCTS

BUSINESS WORKS BETTER WHEN EVERYTHING WORKS TOGETHER

WHY OKI?

We believe that effective communications are fundamental to successful businesses. That's why we focus purely on understanding their diverse communications requirements. Through considerable technological resources, we've brought together fast, high quality, cost-effective printing, scanning, copying and faxing solutions that will benefit businesses today and long into the future.

It is the same progressive spirit that drove Kibataro Oki to found Oki Electric in 1881, and which helped his company to become the global, multi-billion Euro business that it is today. A business whose people share one single-minded purpose: helping other businesses grow and prosper by enabling them to create the best possible impression with their printed communications.

EVERY KIND OF PRODUCT FOR EVERY KIND OF BUSINESS

Whether your business is a start-up or a multinational, we have the products to suit your needs from dot matrix printers to mono and colour multifunctional products. Because we have such a diverse product range, we have colour-coded our product segments to help you save time. When it's time to add another printer to your range or to check out the latest advances in technology on our website, simply use the following colour guide.

COLOUR PRINTERS

FAX

MONO PRINTERS & MFPS

DOT MATRIX PRINTERS



THE NEW B4500 SERIES MULTIFUNCTION PRODUCTS

		B4520 MFP	B4540 MFP
Print	Print speed	20ppm	
	Time to first print	13 seconds	
	Warm up time	21 seconds	
	Print resolution	600 x 600 dpi	
	Printer language	Host Based	PCL6, Adobe PostScript® 3
	OS Compatibility	Windows 98 SE, Millennium, 2000, XP	Windows 98 SE, Millennium, 2000, XP, Mac OS 8.8, Mac OS X
	Maximum monthly duty cycle	12,500 pages	
	Duplex printing	N/A	Optional
	Processor speed	92MHZ RISC	
	Fonts	85 PCL, 36 PostScript 3 & 8 bitmap	
Scan	Type	Colour & mono	
	Scan resolution	Optical resolution 600 x 2400 dpi, 9600 x 9600 dpi interpolated	
	Scan speed	1.8 seconds mono, 16 seconds colour	
	Colour depth	48 bit colour with 256 grayscale	
	Document input	50 sheet ADF, Flatbed scanner	
	Contrast	7 level adjustment	
	Duplex scanning	From ADF	
	Scan to:	e-mail via PC	e-mail, FTP via LAN
		PDF, JPEG, TIFF support	
	Copy	First copy out	15 seconds
Copy speed		20cpm	
Copy resolution		600 x 600 dpi	
Reduction/Enlargement		25% to 400%	
Maximum copies		99 copies	
Duplex copying		N/A	Optional
Fax/SMS	Fax modem	33k6 bps, 2.5 second transmission	
	Speed dials	10 direct, 499 via broadcast list	
	Fax memory	8MB providing 500 pages	
	Fax functions	Delayed TX, Broadcast, Polling	
	SMS Communications	Transmission & Reception	
	SMS Functions	Mailing, Redial, Transmitting sender ID	
Memory	RAM	64MB	
	Page memory	16MB	
Utilities	Document management	PC Fax software	PC Fax software, Web management
		PC Printing	PC Printing, LPR, RAW, Network printing
		Scan to OCR	Scan to OCR, Scan to FTP
Paper handling	Internal tray	250 sheets	
	Optional 2nd tray	500 sheets	
	Multipurpose tray	Transparencies, Envelopes [US10 (B4540 MFP only), B5, C5, C6, DL, Monarch], Postcards	
	Paper size	A4, A5, B5, Letter, Legal, Executive	
	Paper weight	60 – 90 gsm (standard), 60 – 163 gsm (manual feeder)	
	Duplex	N/A	Optional
	Paper feeding	50 sheet ADF as standard	
	Paper output	100 sheets	
Operating conditions	Temperature/Humidity	10°C – 35°C, 20% – 80% RH non-condensing	
	Storage	-20°C – 40°C, 15% – 85% RH non-condensing	
	Noise	54dB(A) or less	
Power requirements	Power supply	220V – 240V +/-10%, 50Hz/60Hz +/-3%	
	Power consumption	Power save 15W: Idle 20W: Operating 580W	
	Interface connections	USB 2.0 (full speed)	USB 2.0 (full speed)
		IEEE 1284 Bi-directional parallel	Ethernet 10/100BaseTx
Physical	Size (HxWxD)	455 x 520 x 445 mm	
	Weight	15kg	
Warranty		Pan-European 1 year	
Supplies	Toner (based on 5% coverage)	Starter toner capacity: 2,000 pages, Standard capacity toner: 6,000 pages, High capacity toner: 12,000 pages	
	Drum	Starter drum capacity: 4,000 pages, Standard capacity drum: 20,000 pages	

OKI

Ok!, Network Solutions
for a Global Society

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As an ENERGY STAR Partner, Ok! Europe Ltd has determined that this product meets the ENERGY STAR guidelines for energy efficiency.