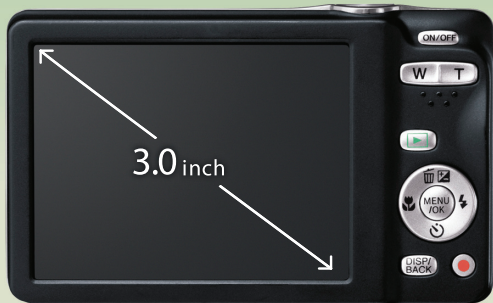


# FUJIFILM

## A slim and stylish wide-angle 5x zoom camera



# FINEPIX JX580/JX550 JX520/JX500



Black



Purple



Blue



Red



Pink



Silver



Gold

JX580/JX550 / JX520/JX500  
**16** / **14**  
Megapixels / Megapixels

Fujinon Optical **5x**  
Zoom Lens

Fujinon Wide Lens  
**26-130**mm

JX580/JX520 / JX550/JX500  
**3.0"** / **2.7"**  
LCD / LCD

Body Thickness  
**19.4**mm<sup>\*1</sup>

ISO  
**3200**<sup>\*2</sup>

**SR/AUTO**  
Automatic Scene Recognition

**(H)**  
Digital Image Stabilization

**(S)**  
Smile & Shoot

**(B)**  
Blink Detection

**(F)**  
Intelligent flash

**FULL HD**  
PHOTO  
1920 x 1080

**HD**  
MOVIE

\*1 : Minimum depth    \*2 : Effective in image size S

### HDTV-compatible Photos & Movie

Able to capture both photos and movies in high-definition 16:9 format, the FinePix lets you discover the impact of HDTV image display.



\*Optional HD Player HDP-L1 is required.

### panorama Motion Panorama

The camera automatically combines three consecutive shots to easily create an impressive panorama image and save it to the memory card.



## [😊] Detection Functions

Fully loaded detection functions that detect faces, blinks and smiles for clear optimized people photos.



Conventional digital camera

FinePix JX580/550/520/500

## [N⚡] Natural Light & with Flash

Not sure whether you need the flash? Natural Light & with Flash takes two photos in quick succession, one with flash and one without, eliminating the guesswork of flash photography.

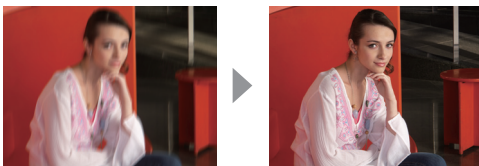


Natural Light (flash off)

With Flash

## [👐] Digital Image Stabilization

Digital Image Stabilizer reduces blurring caused by camera shake using high sensitivity and fast shutter speed. Captures crisp and clear images of moving subjects.

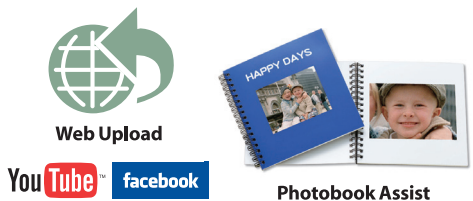


Conventional digital camera

FinePix JX580/550/520/500

## After-Photo-Shooting Fun

Packed full of features, this camera provides after-photo-shooting enjoyment.



## SPECIFICATIONS

Number of effective pixels* 1</td <td>JX580/JX550 : 16.0 million pixels JX520/JX500 : 14.0 million pixels</td>	JX580/JX550 : 16.0 million pixels JX520/JX500 : 14.0 million pixels	
Image sensor	1/2.3-inch CCD with primary color filter	
Storage media	Internal memory (none) SD/SDHC/SDXC memory card**2	
Lens	Fujinon 5x optical zoom lens	
	focal length	f=4.6 – 23 mm, equivalent to 26–130 mm on a 35 mm camera
	full-aperture	F3.5 (Wide) – F6.3 (Telephoto)
	constitution	5 groups 6 lenses
Digital zoom	JX580/JX550 : Approx. 7.2x (up to approx. 36.0x, with 5x optical zoom) JX520/JX500 : Approx. 6.7x (up to approx. 33.5x, with 5x optical zoom)	
Aperture	F3.5/F8.0 (Wide) F6.3/F15.0 (Telephoto) with ND filter	
Focus distance (from lens surface)	Normal : (Wide) Approx. 50 cm to infinity/1.6 ft. to infinity (Telephoto) Approx. 90 cm to infinity/2.9 ft. to infinity Macro : (Wide) Approx. 10 cm – 80 cm/3.9 in. – 2.6 ft. (Telephoto) Approx. 80 cm – 1.3m/2.6 ft. – 4.2 ft.	
Sensitivity	Auto, Equivalent to ISO 100/200/400/800/1600/3200* (Standard Output Sensitivity) *ISO 3200 is effective in image size S.	
Image Stabilizer	Digital Image Stabilization	
LCD monitor	JX580/JX520 : 3.0-inch, approx. 230,000 dots, TFT color LCD monitor, approx. 96% coverage JX550/JX500 : 2.7-inch, approx. 230,000 dots, TFT color LCD monitor, approx. 96% coverage	
Movie recording	1280 x 720 pixels/640 x 480 pixels/320 x 240 pixels (30 frames/sec.) with monaural sound. Zoom function can be used. Sounds will not be recorded during optical zoom operation.	
Power supply	Li-ion battery NP-45A or NP-45B (included)	
Dimensions	JX580/JX520 : 94.0 (W) x 56.6 (H) x 21.4 (D) mm/3.7 (W) x 2.2 (H) x 0.8 (D) in. (Minimum depth : 19.4 mm/0.8 in.) JX550/JX500 : 94.0 (W) x 56.6 (H) x 21.3 (D) mm/3.7 (W) x 2.2 (H) x 0.8 (D) in. (Minimum depth : 19.3 mm/0.8 in.)	
Weight	JX580/JX520 : Approx. 120 g/4.2 oz. (including battery and memory card) JX550/JX500 : Approx. 113 g/3.9 oz. (including battery and memory card)	
Guide to the number of available frames for battery operation	Approx. 170 frames (AUTO mode)	
Accessories included	Li-ion battery NP-45A or NP-45B, AC Power adapter, USB cable, Hand strap, CD-ROM, Owner's manual	

\*1: Number of effective pixels: The number of pixels on the image sensor which receive input light through the optical lens, and which are effectively reflected in the final output data of the still image.  
\*2: Please see the Fujifilm website to check memory card compatibility.



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For more information, please visit our website:  
[http://www.fujifilm.com/products/digital\\_cameras/index.html](http://www.fujifilm.com/products/digital_cameras/index.html)

Specifications are subject to change without notice.  
All sample photos are simulated images.

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