LAPTOP PRIVACY A4 AD 2206_PRIVACY WORK SHEET 28.9B 22/06/2010 11:41 Page 1



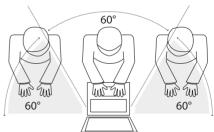
3M[™] Laptop/Netbook Privacy Filters

Any idea who's been looking at your screen today?

Our research shows there's a four in five chance that someone, somewhere, will be trying to snatch a glance at your laptop or netbook!*

Fit a 3M Black – or new Gold – Privacy Filter and keep your on-screen data strictly confidential.

- Prevents anyone reading your screen when using your computer in public
- Stays in place when laptop is closed
- Easy to remove when sharing data with friends or colleagues
- Helps compliance with Data Protection Act (1998)





Go for Gold!

- Nearly twice the effective privacy of standard 3M black filters
- Mirror-like reflective effect provides an obvious privacy warning to onlookers
- Enhanced on-screen clarity for users: 14% higher viewing clarity than 3M black filters

3M™ Black filters give full 60° protection from either side. Gold filters protect from above, too!

Screen Size (ins)	Standard 4:3	Standard 5:4	Widescreen 16:10	Widescreen 16:9
Netbook Gold Filters	s			
8.9				GPF8.9W
10.1				GPF10.1W
11.6				GPF11.6W
Netbook Black Filte	rs			
8.9				PF8.9W
10.1				PF10.1W
11.6				PF11.6W
Laptop Gold Filters				
12.1			GPF12.1W	
13.3			GPF13.3W	GPF13.3W9
14.0				GPF14.0W
<u>14.1</u> 15.0			GPF14.1W	
			GPF15.4W	
				GPF15.6W
		GPF17.0	GPF17.0W	GIT 13.0W
Laptop Black Filters	;			
12.1	PF12.1		PF12.1W	
13.3	PF13.3		PF13.3W	PF13.3W9
14.0				PF14.0W
14.1	PF14.1		PF14.1W	
15.0	PF15.0			
15.4			PF15.4W	85.5 0.0
15.6				PF15.6W
17.0		PF17.0	PF17.0W	

3M works to ensure that all sizes are communicated, but would advise all users to search and confirm their screen specification

*Research commissioned by 3M UK PLC, 2007

