



**SAFETY DATA SHEET**  
**PURELY SMILE WASHING UP LIQUID 1L**

According to Regulation (EU) No 453/2010

Revision Date: 11/01/2021

Revision: 5

Supersedes Date: 11/01/2021

**SECTION 1: IDENTIFICATION OF THE SUBSTANCE/MIXTURE AND OF THE COMPANY/UNDERTAKING**

**1.1. Product identifier**

Product Name Purely Smile Washing Up Liquid 1L  
Product No. PS4400  
Container Size 12 x 1 litre

**1.2. Relevant identified uses of the substance or mixture and uses advised against**

Identified uses Detergent Washing and cleaning.

**1.3. Details of the supplier of the safety data sheet**

Supplier: **BLAKE & WHITE**  
Unit 8a Hopkinson Way  
Portway West Ind. Estate  
Andover  
SP10 3LF  
+44 (0) 01264313560  
hello@blakeandwhite.com

**1.4. Emergency telephone number**

+44 (0) 1264313560

**SECTION 2: HAZARDS IDENTIFICATION**

**2.1. Classification of the substance or mixture**

Classification (1999/45/EEC) Not classified.

**2.2. Label elements**

Risk Phrases  
NC Not classified.

Safety Phrases  
S2 Keep out of the reach of children.  
S25 Avoid contact with eyes.  
P13 Safety data sheet available for professional user on request.

**2.3. Other hazards**

This product does not contain any PBT or vPvB Substances.

**SECTION 3: COMPOSITION/INFORMATION ON INGREDIENTS**

**3.2. Mixtures**

SODIUM DODECYL BENZENE SULPHONATE	10-30%
CAS-No.: 25155-30-0	EC No.:
Classification (EC 1272/2008) Acute Tox. 4 - H302 Skin Irrit. 2 - H315 Eye Dam. 1 - H318	Classification (67/548/EEC) Xn;R22. Xi;R38,R41.

# PURELY SMILE WASHING UP LIQUID 1L

SODIUM ALKYL C10-16 ETHER SULPHATE		2.5-5%
CAS-No.: 68585-34-2	EC No.:	
Classification (EC 1272/2008) Skin Irrit. 2 - H315 Eye Dam. 1 - H318	Classification (67/548/EEC) Xi;R38,R41.	

The Full Text for all R-Phrases and Hazard Statements is Displayed in Section 16

## SECTION 4: FIRST AID MEASURES

### **4.1. Description of first aid measures**

Inhalation.

Move the exposed person to fresh air at once. Rinse nose and mouth with water. Get medical attention if any discomfort continues.

Ingestion

NEVER MAKE AN UNCONSCIOUS PERSON VOMIT OR DRINK FLUIDS! Rinse mouth thoroughly. Get medical attention if any discomfort continues.

Skin Contact

Rinse immediately with plenty of water. Remove contaminated clothing. Contact physician if irritation continues.

Eye Contact

Immediately flush with plenty of water for up to 15 minutes. Remove any contact lenses and open eyelids widely. If irritation persists: Seek medical attention and bring along these instructions.

### **4.2. Most important symptoms and effects, both acute and delayed**

Skin Contact

Prolonged contact may cause redness, irritation and dry skin.

Eye Contact

May cause temporary eye irritation.

### **4.3. Indication of any immediate medical attention and special treatment needed**

No specific first aid measures noted.

## SECTION 5: FIREFIGHTING MEASURES

### **5.1. Extinguishing media**

Extinguishing Media

This product is not flammable. Use fire-extinguishing media appropriate for surrounding materials. Foam, carbon dioxide or dry powder.

### **5.2. Special hazards arising from the substance or mixture**

Hazardous Combustion Products

Thermal decomposition or combustion may liberate carbon oxides and other toxic gases or vapours.

### **5.3. Advice for firefighters**

Special Fire Fighting Procedures

Keep run-off water out of sewers and water sources. Dike for water control.

Protective Measures In Fire

Self contained breathing apparatus and full protective clothing must be worn in case of fire.

## SECTION 6: ACCIDENTAL RELEASE MEASURES

### **6.1. Personal precautions, protective equipment and emergency procedures**

For personal protection, see section 8. In case of spills, beware of slippery floors and surfaces.

### **6.2. Environmental precautions**

Collect and dispose of spillage as indicated in section 13. Do not discharge into drains, water courses or onto the ground.

### **6.3. Methods and material for containment and cleaning up**

Stop leak if possible without risk. Absorb in vermiculite, dry sand or earth and place into containers. Flush with plenty of water to clean spillage area. Do not contaminate water sources or sewer.

### **6.4. Reference to other sections**

For personal protection, see section 8. See section 11 for additional information on health hazards. For waste disposal, see section 13.

## SECTION 7: HANDLING AND STORAGE

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## **7.1. Precautions for safe handling**

Provide good ventilation. Avoid contact with skin and eyes. Wear protective clothing as described in Section 8 of this safety data sheet. Good personal hygiene is necessary. Wash hands and contaminated areas with water and soap before leaving the work site. Do not eat, drink or smoke when using the product.

## **7.2. Conditions for safe storage, including any incompatibilities**

Store in tightly closed original container in a dry, cool and well-ventilated place.

## **7.3. Specific end use(s)**

The identified uses for this product are detailed in Section 1.2.

## **SECTION 8: EXPOSURE CONTROLS/PERSONAL PROTECTION**

### **8.1. Control parameters**

Ingredient Comments

No exposure limits noted for ingredient(s).

### **8.2. Exposure controls**

Protective Equipment



Engineering Measures

Provide adequate ventilation.

Respiratory Equipment

Respiratory protection not required.

Hand Protection

For prolonged or repeated skin contact use suitable protective gloves. PVC or rubber gloves are recommended. Simple Design for minimal risk.

Eye Protection

Wear approved, tight fitting safety glasses where splashing is probable. EN 166

Other Protection

Use barrier creams to prevent skin contact. Wear appropriate clothing to prevent repeated or prolonged skin contact.

Hygiene Measures

When using do not eat, drink or smoke. Good personal hygiene is necessary. Wash hands and contaminated areas with water and soap before leaving the work site. Use appropriate skin cream to prevent drying of skin.

Environmental Exposure Controls

Avoid release to the environment. Users should be aware of environmental considerations and their duties under the environmental protection act. Further information may be found on Government websites: [www.dti.gov.uk/access/index/htm](http://www.dti.gov.uk/access/index/htm) and [www.envirowise.gov.uk](http://www.envirowise.gov.uk).

## **SECTION 9: PHYSICAL AND CHEMICAL PROPERTIES**

### **9.1. Information on basic physical and chemical properties**

Appearance	Liquid
Colour	Green
Solubility	Soluble in water.
Initial Boiling Point and Boiling Range:	
Not applicable.	
Melting Point (°C)	
Not applicable.	
Relative Density	1.018 typically @ 20°C
Bulk Density	
Not applicable.	
Vapour Density (Air=1)	
Not determined.	
Vapour Pressure	
Not determined.	
Evaporation Rate	
Not determined.	
Evaporation Factor	
Not applicable.	

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pH-Value, Conc. Solution	7.5 typically
Viscosity	
Not determined.	
Solubility Value (G/100G H <sub>2</sub> O@20°C)	
Not applicable.	
Decomposition Temperature (°C)	
Not applicable.	
Odour Threshold, Lower	
Not applicable.	
Odour Threshold, Upper	
Not applicable.	
Flash Point (°C)	
Not applicable.	
Auto Ignition Temperature (°C)	
Not applicable.	
Explosive Properties	
Not applicable	
Oxidising Properties	
Not applicable.	
Comments	Information given concerns the concentrated solution.

### **9.2. Other information**

Not relevant.

## SECTION 10: STABILITY AND REACTIVITY

### **10.1. Reactivity**

No specific reactivity hazards associated with this product.

### **10.2. Chemical stability**

Stable under normal temperature conditions.

### **10.3. Possibility of hazardous reactions**

Not applicable.

### **10.4. Conditions to avoid**

Avoid exposure to high temperatures or direct sunlight.

### **10.5. Incompatible materials**

Materials To Avoid

No specific, or groups of materials are likely to react to produce a hazardous situation.

### **10.6. Hazardous decomposition products**

Fire creates: Carbon monoxide (CO). Carbon dioxide (CO<sub>2</sub>).

## SECTION 11: TOXICOLOGICAL INFORMATION

### **11.1. Information on toxicological effects**

General Information

This product has low toxicity. Only large volumes may have adverse impact on human health.

Ingestion.

May irritate and cause stomach pain, vomiting and diarrhoea.

Skin Contact

Skin irritation is not anticipated when used normally. Repeated exposure may cause skin dryness or cracking.

Eye Contact

May cause temporary eye irritation.

## SECTION 12: ECOLOGICAL INFORMATION

Ecotoxicity:

There are no data on the ecotoxicity of this product. Not regarded as dangerous for the environment.

### **12.1. Toxicity**

### **12.2. Persistence and degradability**

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## Degradability:

There are no data on the degradability of this product. The surfactant(s) contained in this preparation complies(comply) with the biodegradability criteria as laid down in Regulation (EC) No.648/2004 on detergents. Data to support this assertion are held at the disposal of the competent authorities of the Member States and will be made available to them, at their direct request or at the request of a detergent manufacturer.

### **12.3. Bioaccumulative potential**

#### Bioaccumulative Potential:

No data available on bioaccumulation.

### **12.4. Mobility in soil**

#### Mobility:

The product is water soluble and may spread in water systems.

### **12.5. Results of PBT and vPvB assessment**

This product does not contain any PBT or vPvB Substances.

### **12.6. Other adverse effects**

None known.

## SECTION 13: DISPOSAL CONSIDERATIONS

### General Information

Do not discharge into drains, water courses or onto the ground.

### **13.1. Waste treatment methods**

Dispose of waste and residues in accordance with local authority requirements. Packaging is recyclable. Wash out containers with water before disposal.

## SECTION 14: TRANSPORT INFORMATION

Road Transport Notes Not Classified

Rail Transport Notes Not classified.

Sea Transport Notes Not classified.

Air Transport Notes Not classified.

### **14.1. UN number**

### **14.2 UN Proper shipping name**

### **14.3 Transport hazard class(es)**

### **14.4. Packing group**

### **14.5. Environmental hazards**

### **14.6. Special precautions for user**

### **14.7. Transport in bulk according to Annex II of MARPOL73/78 and the IBC Code**

## SECTION 15: REGULATORY INFORMATION

### **15.1. Safety, health and environmental regulations/legislation specific for the substance or mixture**

#### Statutory Instruments

The Chemicals (Hazard Information and Packaging for Supply) Regulations 2009 (S.I 2009 No. 716).

#### Approved Code Of Practice

Classification and Labelling of Substances and Preparations Dangerous for Supply. Safety Data Sheets for Substances and Preparations.

#### Guidance Notes

Workplace Exposure Limits EH40. CHIP for everyone HSG(108).

### **15.2. Chemical Safety Assessment**

Currently we do not have information from our suppliers about this.

## SECTION 16: OTHER INFORMATION

### Revision Comments

NOTE: Lines within the margin indicate significant changes from the previous revision.

Revision Date 21/06/2011

Revision 5

Supersedes Date 13/06/2011

## PURELY SMILE WASHING UP LIQUID 1L

### Risk Phrases In Full

R22	Harmful if swallowed.
R38	Irritating to skin.
R41	Risk of serious damage to eyes.

### Hazard Statements In Full

H318	Causes serious eye damage.
H315	Causes skin irritation.
H302	Harmful if swallowed.

### Disclaimer

This information relates only to the specific material designated and may not be valid for such material used in combination with any other materials or in a process. Such information is, to the best of the company's knowledge and belief, accurate and reliable as of the date indicated. However, no warranty guarantee or representation is made to its accuracy, reliability or completeness. It is the user's responsibility to satisfy himself as to the suitability of such information for his own particular use.