

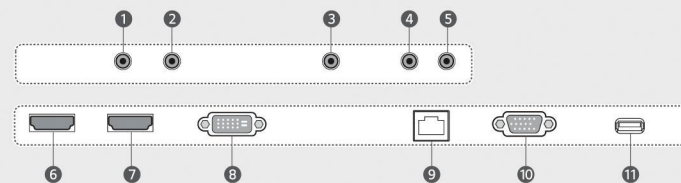
Specifications

SE3KD Series	65SE3KD	55SE3KD	49SE3KD	43SE3KD	32SE3KD
Screen Size	65	55	49	43	32
Panel Technology	IPS				
Aspect Ratio	16:9				
Native Resolution	1,920 x 1,080 (FHD)				
Brightness	400 cd/m ²	350 cd/m ²			
Contrast Ratio	1,300:1	1,100:1			
Dynamic CR	500,000:1				
Viewing Angle (H x V)	178 x 178				
Response Time	10 ms (G to G BW), 7.6 ms (WOT)	12 ms (G to G BW), 9 ms (WOT)	12 ms (G to G BW), 10.1 ms (WOT)	12 ms (G to G BW), 9.4 ms (WOT)	10 ms (G to G BW), 7.1 ms (WOT)
Surface Treatment	Hard coating (3H), Anti-glare treatment of the front polarizer (Haze 1 % (Typ.))				
Guaranteed Operating Hour	18 Hours				
Orientation	Landscape & Portrait				
Input	HDMI (2), DVI, RGB, Audio, USB				
Output	Audio				
External Control	RS232C (In/Out), RJ45, IR Receiver				
Bezel Color	Black				
Bezel Width	11.9 mm (T/R/L), 18 mm (B)				13 mm (T/R/L), 18 mm (B)
Monitor Dimensions (W x H x D)	1,456.9 x 838 x 56.5 mm	1,238 x 714.9 x 54 mm	1,102.2 x 638.5 x 54 mm	969.6 x 563.9 x 54 mm	729.4 x 428.9 x 55.5 mm
Weight (Head)	27.9 kg	17.5 kg	14.3 kg	10 kg	5.4 kg
Weight (Head + Stand)	33.1 kg	20.8 kg	17.6 kg	12.5 kg	6.2 kg
Monitor with Optional Stand Dimensions (W x H x D)	1,456.9 x 898.1 x 293.7 mm	1,238 x 773.4 x 219.6 mm	1,102.2 x 696.8 x 219.6 mm	969.6 x 622.2 x 193 mm	729.4 x 481 x 154.2 mm
Carton Dimensions (W x H x D)	1,561 x 977 x 190 mm	1,330 x 807 x 170 mm	1,197 x 760 x 166 mm	1,052 x 650 x 123 mm	810 x 510 x 132 mm
Packed Weight	33.8 kg	21.7 kg	17.4 kg	12.6 kg	6.7 kg
VESA™ Standard Mount Interface	300 x 300 mm				200 x 200 mm
SPECIAL FEATURES	USB Content Scheduling, Conformal Coating, SNMP Support, Wi-Fi Ready (Dongle), Power Management Modes (Sustain Aspect Ratio / Stand-by Screen, etc.), No Signal Image setting, Enhanced ISM (Image Sticking Minimization) Mode, Holiday Schedule / Local Time Auto Setting, Fail-over (USB, RGB, DVI, HDMI), Wake on LAN				
ENVIRONMENTAL CONDITIONS	Operating Temperature Range 0 °C to 40 °C	0 °C to 40 °C	0 °C to 40 °C	0 °C to 40 °C	0 °C to 40 °C
	Operating Humidity Range 10 % to 80 %	10 % to 80 %	10 % to 80 %	10 % to 80 %	10 % to 80 %
POWER	Power Supply 100-240V~, 50/60Hz	Built-in Power			
POWER CONSUMPTION	Typ. 95 W	70 W	65 W	60 W	50 W
	Smart Energy Saving 70 W	55 W	50 W	45 W	35 W
AUDIO POWER	20 W (10 W x 2) for Internal Speaker (6 ohm)				
STANDARD (CERTIFICATION)	Safety UL / cUL / CB / TUV / KC	EMC FCC Class "A" / CE / KCC			
	Energy Star Yes (Energy Star 7.0)				
MEDIA PLAYER COMPATIBILITY	External Media Player Attachable Yes (MP500 / MP700)	Yes (MP500 / MP700)	Yes (MP500 / MP700)	Yes (MP500 / MP700)	No
SOFTWARE COMPATIBILITY	SuperSign Lite/W SuperSign C	Yes			
	Basic	Remote Controller (2 batteries included), Power Cord, QSG, RGB Cable, Regulation Book, Phone to RS232C Gender			
ACCESSORIES	Optional Media Player, Wall Bracket (LSW350B)	Media Player, Wall Bracket (LSW350B)	Media Player, Wall Bracket (LSW350B)	Media Player, Wall Bracket (LSW230B)	Wall Bracket (LSW230B)

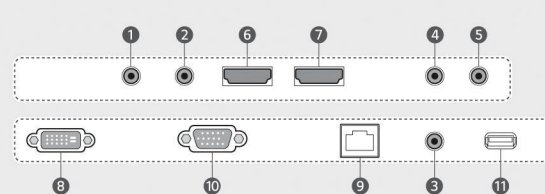
Connectivity

- RS-232C IN
- RS-232C OUT
- AUDIO IN
- AUDIO OUT
- EXT IR IN
- HDMI in 1
- HDMI in 2
- DVI-D IN
- LAN
- RGB IN
- USB

65SE3KD



55SE3KD / 49SE3KD / 43SE3KD / 32SE3KD



Simple Way to Manage Your Digital Signage Standard Essential SE3KD Series



Simplify promotion content or sales information management with the LG SE3KD Series that satisfies a wide range of display purposes in your business. This series has a practical design with a slimmer bezel and depth for optimum space utilization. Multiple screen sizes ensure the best selection for your business environment.

Built-in Speaker Model (10 W x 10 W)

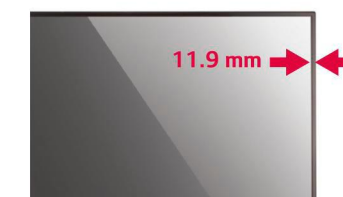
Key Features

Sleek Design



Slimmer Bezel

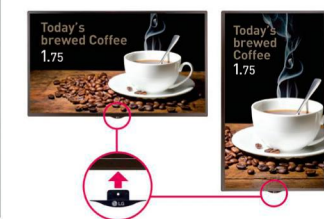
The thinner bezel allows a perfect fit for a sleek look.



Bezel

Detachable Logo

Portrait mode allows the logo to be positioned in the desired setting.



Cable Management

The well-organized cable terminals in the back optimize available space.

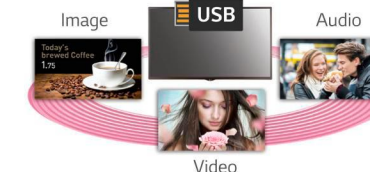


USB Content Management



USB Content Scheduling

Play and schedule contents with a USB connection-no server connection required.



* Supported Content Type : Video (MPEG1/2/4, H.264), Audio (MP3, AC3, MPEG, AAC, HEAAC, LPCM), Image (JPEG, PNG, BMP)

Dust & Humidity Protection



Conformal Coating

Circuit board reliability is enhanced with conformal coating that protects against dust, iron powder, humidity and other harsh conditions.



As a continuing policy of product development at LG Electronics, the design and specifications are subject to change. They may vary from model to model. Colour/shades may vary due to printing restrictions. E&OE.

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 CIN No. U32107DL1997PTC220109



Simple Way to Manage Your Digital Signage

Standard Essential SE3KD Series



Screen Sizes
65 , 55 , 49 , 43 , 32



Back Side

SE3KD Series

- Edge-lit LED
- Brightness: 350 cd/m² (65 : 400 cd/m²)
- Bezel: T/L/R-11.9 mm (32 : 13.0 mm), B-18.0 mm
- Depth: 38.6 mm (65 : 41.1 mm, 32 : 55.5 mm)
- HDMI (2), DVI, RJ45, IR Receiver, RS232C in/out, USB
- Built-in Speaker : 10 W x 10 W

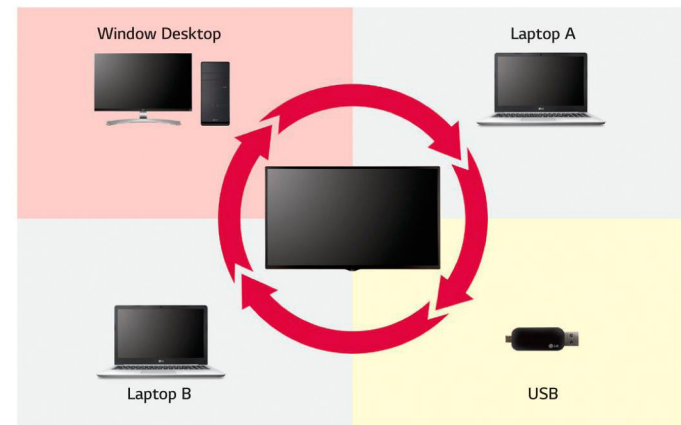


Other Features

Convenient Management

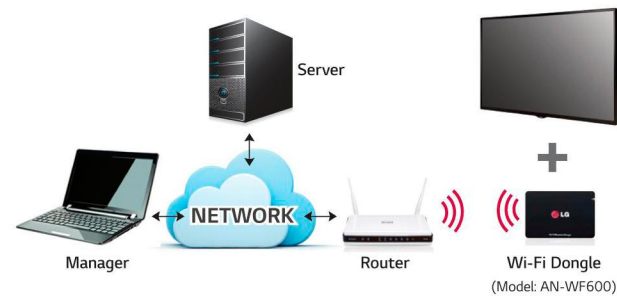
Enhanced Connectivity

Through its diverse interface, the signage lets you connect more than one device for optimal use.



Wi-Fi Support

SE3KD Series supports Wi-Fi USB dongle connection for convenient content distribution. And SNMP support ensures convenient network management.



* SNMP: Simple Network Management Protocol

Convenient Screen Mode

Aspect Ratio Sustainability*

Sustain the same resolution and picture quality while powering on/off by receiving EDID¹⁾ through switch IC.



1) Extended Display Identification Data.

* Installation Menu > LG Digital Signage > PM Mode

Stand-by Screen*

Even without signal from the media player, the network does not turn off completely, so remote control is possible, which prevents unnecessary power usage and enables efficient management.



Scheduled Screen Wash**

Prevent residual images with the screen transition feature.

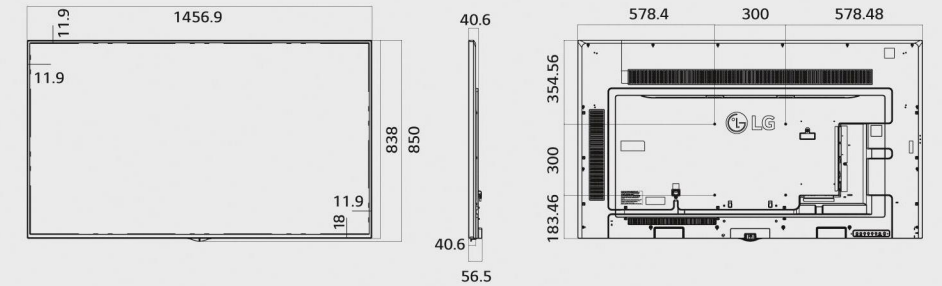


** Installation Menu > ISM Method

Dimension (unit : mm)

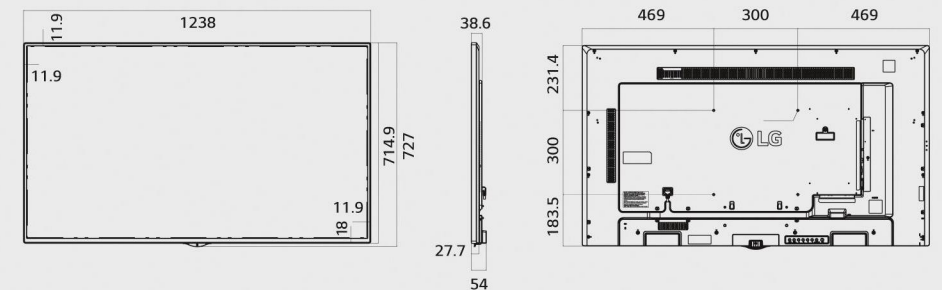
65

1,456.9 x 838 x 56.5 /
27.9 kg



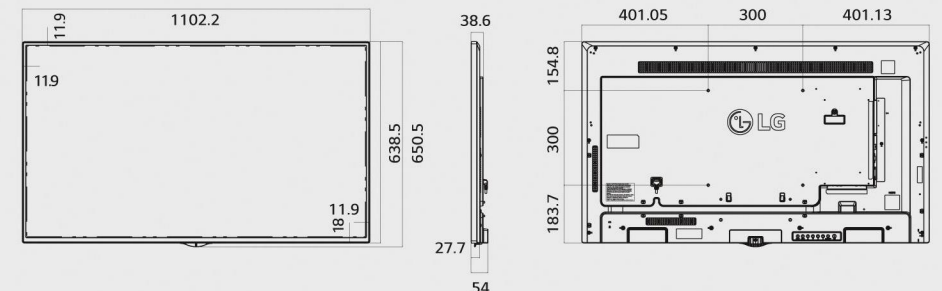
55

1,238 x 714.9 x 54 /
17.5 kg



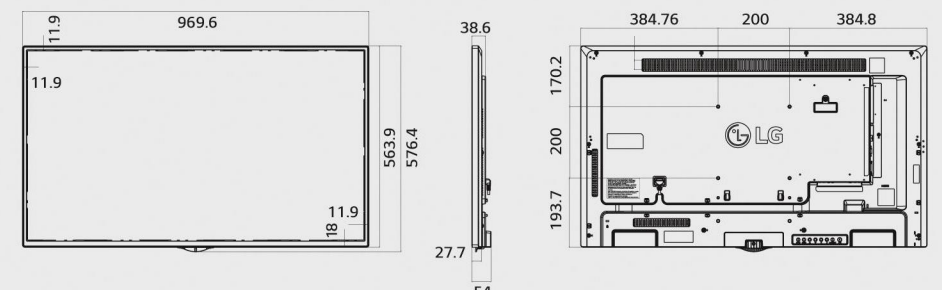
49

1,102.2 x 638.5 x 54 /
14.3 kg



43

969.6 x 563.9 x 54 /
10 kg



32

729.4 x 428.9 x 55.5 /
5.4 kg

