### Legal and additional information

THE NEW

### SAMSUNG. EXPERIENCE PRINTING INNOVATION.

In modern society, keeping up with technology is critical to the success of any business or the productivity of any individual. The choice of technology can be the difference between survival and leadership.

As the workplace becomes more digitized and the workforce becomes more mobile, the printer and copier device must also adapt and evolve.

Printer technology and satisfaction lags the electronics innovation most employees expect. Nor has there been any major entrant to help shake change.

Until now.

Samsung is applying its ingenuity to develop breakthrough printing solutions that ignite productivity. Only Samsung has the electronics expertise to design and build a printer that fits the way society works today.

Printing for the modern world has arrived. Samsung is printing innovation.

For more information about Samsung Printing Solutions, visit www.samsung.com/PrintingInnovation



### About Samsung Electronics Co., Ltd.

Samsung Electronics Co., Ltd. is a global leader in technology, opening new possibilities for people everywhere. Through relentless innovation and discovery, we are transforming the worlds of televisions, smartphones, personal computers, printers, cameras, home appliances, LTE systems, medical devices, semiconductors and LED solutions. We employ 236,000 people across 79 countries with annual sales of US\$187.8 billion. To discover more, please visit www.samsung.com.



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- <sup>1</sup> Mobile devices need to support NFC.
- <sup>2</sup> There is also no app needed for iOS®-supported devices using AirPrint™.

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### SAMSUNG. PRINTING INNOVATION.

### Samsung Printer **Xpress** M2835DW

Get print on tap with Samsung NFC Print™





## Tomorrow's printing innovations for today's mobile work environment

# Create a dynamic workplace of tomorrow that thrives in today's mobile world

Technology is transforming the way people work, creating an increasingly mobile environment for enhanced productivity. No longer is the workplace confined to the four walls of an office. Business people are constantly on the move, requiring support whenever and wherever they are located, whether across the office or across the globe.

Small businesses are being challenged to find innovative ways to help their employees work more productively and cost effectively virtually anywhere, anytime. A printer that offers high-performance, professional-quality output and seamless connectivity is essential to meeting today's aggressive mobile workflow demands. Businesses must also find efficient solutions to reducing printing expenditures and total cost of ownership (TCO).

Samsung Printer Xpress M2835DW enables business to:

• Improve productivity and mobility with near-field communication (NFC) technology.

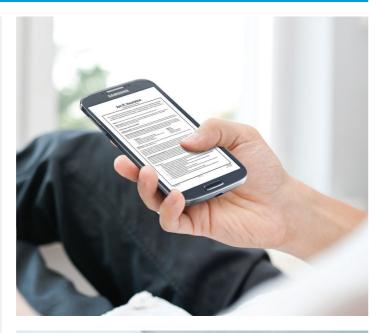
Print from virtually anywhere using Samsung NFC Print and Google Cloud Print™ by simply tapping on a NFC-supported mobile device equipped with the Samsung MobilePrint app. A variety of easy-to-use features are just a tap away, such as visual troubleshooting and printer status updates.

Produce complex, professional-quality documents with increased speed.

Xpress M2835DW high-speed printers can output up to 28 pages per minute (ppm) with 128 MB memory for A4-size documents. Plus, Samsung's Rendering Engine for Clean Pages (ReCP) technology produces sharp text and clear images on a range of media sizes and weights.

• Lower TCO by averting excessive printing costs.

Eco Solution with One Touch Eco Button and Easy Eco Driver can help reduce paper, toner and energy consumption. Plus, high-yield toner cartridges help lower TCO.





## Experience easier mobile printing with Samsung NFC Print

## Enjoy diverse and upgraded mobile printing with Samsung SMART Printing Solutions™

#### Work smart on the go

Samsung SMART Printing Solutions provide businesses with endto-end office connectivity that enable smart devices and printers to easily and seamlessly work together. Using Samsung NFC Print, the Samsung MobilePrint app connects a smart device to a printer with a simple tap without skipping a beat.



Samsung NFC technology earned the 2013 "Outstanding Achievement' Award from Buyers Lab, Inc.

### NFC Tap& Print



#### Samsung NFC Print: Tap, print and go

Workers can simply tap their smart devices<sup>1</sup> to print from a printer with the Samsung MobilePrint app on their mobile devices<sup>1</sup> thanks to Samsung NFC Print.

### Direct printing without an app on Samsung GALAXY® devices

Print photos and web pages from GALAXY S® series devices without needing an app².

### Google Cloud Print ready

Just simply register your printer to your Google account with the Samsung MobilePrint app by tapping your mobile device<sup>1</sup>. Then use Google Cloud Print to print from mobile devices<sup>1</sup> virtually anywhere. Users can print from the Samsung MobilePrint app and any other apps that support Google Cloud Print.



Tap to register

Google Cloud Print ready

### Samsung MobilePrint app: Advanced mobile printing with more options

Print with powerful features, including N-up printing and image size adjustment. You can also print various formats and types of documents, such as gallery images, Microsoft® Office® documents, Adobe® PDFs, web pages, e-mail and Google Docs, along with Facebook® content. Moreover, fix print errors from your smartphone using visual troubleshooting. Just tap when a print error occurs and a video clip guides you through fixing jams, empty toner and more.







## Deliver impactful presentations, on time and on target

## Improve workflow and image with high-speed, professional-quality printing

#### High-speed printing and image processing

Businesses can accelerate workflow with the high-speed Xpress M2835DW. The Xpress M2835DW delivers print speeds of 28 ppm in A4. These robust MFPs are designed to handle large, complex print jobs with Samsung's advanced 600 MHz ARM® Cortex<sup>™</sup>-A5 core processor and 128 MB memory.





Samsung Xpress printers help businesses print complex documents more quickly, easily and efficiently with professional-quality results.

### Sharp and professional document quality

ReCP technology improves readability of printed documents by enhancing thin lines and sharpening the edges of negative text. Small text that typically may not scan completely is sharpened through edge resolution enhancement. The Xpress M2835DW delivers sharp, solid prints with an effective print resolution output of up to 4,800 x 600 dpi.



High-resolution printing





Edge enhancement

#### Diverse printing choices for professional documents

The Xpress M2835DW is built to handle a wide range of media types. Businesses can produce flyers and other collateral, even on heavier media, such as 220 grams per square meter (gsm) cardstock, for professional-looking results.



## Reduce operating costs with efficient, eco-friendly printing options

## Cut costs while lowering energy and toner usage

#### **Professional Eco Solution**

The Xpress M2835DW is equipped with Eco Solution, a suite of energy-reducing features, including the One Touch Eco Button with Samsung Easy Eco Driver.

#### One Touch Eco Button

Businesses can lower toner and paper usage with the One Touch Eco Button. The One Touch Eco Button automatically activates 2-up printing (two pages on the same side) and duplex printing (printing on both sides). Users can also choose the option to skip blank pages in the toner-saving mode. These eco settings can be adjusted using Easy Printer Manager.



### Easy Eco Driver

Easy Eco Driver software, granted the 2012 Outstanding Achievement in Innovation award from Buyers Laboratory (BLI), saves users up to 20 percent on toner. The software also reduces energy consumption. Users have the option of removing images, converting them from bitmap to sketch and removing text to save toner using the toner-saving mode.



#### Low TCO

Samsung high-yield toner cartridges are designed for longevity, helping businesses reduce TCO. A starter toner and standard-yield toner cartridges can yield 1,200 standard pages, and a high-yield replacement toner cartridge can yield 3,000 standard pages. Businesses with light printing capacity can choose the Xpress M2835DW with a standard, separated toner cartridge for lower overall printing costs. This separated toner system features a separate toner cartridge and an imaging unit, enabling either part to be replaced when necessary.





Samsung Easy Eco Driver earned the 2012

"Outstanding Achievement" Award from Buyers Lab, Inc.





## Take printing to the next level with Samsung Printer Xpress M2835DW

### Conclusion

Samsung Printer Xpress M2835DW provides the right fit for the fast-paced mobile environments of modern businesses. With Samsung SMART Printing Solutions that enable workers to be productive anywhere work takes them, these robust printers link seamlessly with mobile devices so co-workers can easily connect across the office or across the globe.

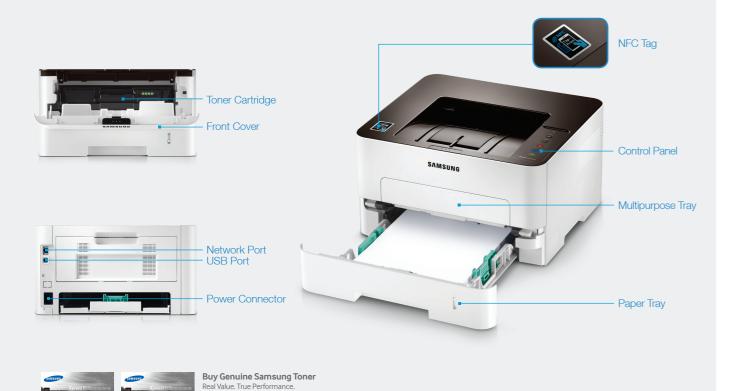
A high-powered 600 MHz Cortex-A5 processor, 128 MB of memory and print speeds of up to 28 ppm in A4 help companies accelerate their workflows.

ReCP technology helps businesses produce enhanced printing, even on heavy media for superior-quality professional results.

Samsung Printer Xpress M2835DW reduces TCO and environmental impact with eco-friendly options, such as the One Touch Eco Button and the award-winning Samsung Easy Eco Driver software.

For employees on the move, Xpress M2835DW provides Samsung NFC Print for easier mobile printing. With the Samsung MobilePrint app, Xpress M2835DW provides various features, such as Google Cloud Print, visual troubleshooting and printer status checks, enabling companies to work more efficiently, flexibly and innovatively.

### Configuration





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PRINTING INNOVATION.

## Samsung Printer *Xpress*M2835DW

### **Specifications**

			Xpress M2835DW
General			Print
	Functions		NFC, Mobile Print, WPS
	Processor		600 MHz
	Operational Panel	•	LED
	Memory	Standard/Maximum	128 MB
	Interface	•	Hi-speed USB 2.0 / Ethernet 10/100 Base TX / Wireless 802.11 b/g/n
	Power Consumption	n	400 W (Printing) / 45 W (Standby) / 1.3 W* (Power Save) *Wi-Fi Direct on: 1.8 W
	Noise Level		Less than 50 dBA (Printing) / Less than 26 dBA (Standby)
	Dimension (W x D >	с Н)	368 x 334.5 x 202 mm (14.5 x 13.2 x 8.0 in.)
	Weight	•	7.4 kg (16.4 lbs)
	Max. Monthly Duty Cycle		Up to 12,000 pages
Print	Speed		Up to 28 ppm in A4 (29 ppm in Letter)
	First Print Out Time		Less than 8.5 seconds (From Ready Mode)
	Resolution		Up to 4,800 x 600 dpi effective output
	Emulation		PCL6 / PCL5e / SPL
	Duplex Print		Built-in
	Operating System		Windows® 8.1 / 8 / 7 / Vista® / XP / 2000 / 2008R2 / 2008 / 2003 / 2012 server, Mac® OS X 10.5 - 10.9, Various Linux®
Paper Handling	Input Capacity	Cassette	250-sheet
		Multipurpose Tray	1-sheet
	Media Type	Cassette	Plain / Thin / Thick / Cardstock / Recycled / Archive / Bond
		Multipurpose Tray	Plain / Thin / Thick / Thicker / Cardstock / Transparency / Preprinted / Recycled / Archive / Bond / Label / Envelope / Thick Envelope / Cotton / Color
	Media Size	Cassette	A4 / A5 / A6 / Letter / Legal / Executive / Folio / Oficio / ISO B5 / JIS B5
		Multipurpose Tray	A4 / A5 / A6 / Letter / Legal / Executive / Folio / Oficio / ISO B5 / JIS B5 / Envelope (Monarch, No. 10, DL, C5, C6) / Custom (76 x 127 mm - 216 x 356 mm / 3.0 x 5.0 in 8.5 x 14 in.)
	Media Weights	Cassette	60 - 163 g/m² (16 - 43 lbs)
		Multipurpose Tray	60 - 220 g/m² (16 - 58 lbs)
	Output Capacity		150-sheet Face Down, 1-sheet Face Up
Supplies	Toner	Yield	1,200*-page Standard Cartridge / 3,000*-page High Yield Cartridge (Ships with 1,200 pages Starter Toner Cartridge) *Average standard page yield value declared in accordance with ISO/IEC 19752
		Model Code	MLT-D116S (standard-yield cartridge), MLT-D116L (high-yield cartridge)
	Imaging Unit/Drum	Yield	Average yield 9,000 standard pages
		Model Code	MITR116

