

## Nescafé Azera Americano Instant Coffee with Ground Beans 500g

**EAN**

7613035302884

**Target market(s)**

GB, IE

### Components

**Ingredients**

Soluble Coffee  
Roast and Ground Coffee (5%)

### Product Description

**Alternative Description**

Supplied Description - NESCAFÉ AZERA Americano Instant Coffee 500g

**Brand**

Nescafé

**Features**

Discover a rich and smooth instant coffee with NESCAFÉ AZERA Americano  
Crafted from a selection of Arabica and Robusta beans  
A special blend of instant and finely ground roasted coffee  
Enjoy a layer of velvety coffee crema with every cup  
Savour a fruity aroma and a well-balanced flavour

**Standardised Brand**

Brand - Nescafé

**Regulated Product Name**

Soluble Coffee with Finely Ground Roasted Coffee

## Marketing

### Company Name

Nestlé

### Company Address

PO Box 207,  
York,  
YO91 1XY,  
UK.

Nestlé Ireland,  
3030 Lake Drive,  
City West,  
Dublin 24.

### Product Marketing

Looking to delight your staff or customers with barista-style coffee moments? Introducing NESCAFÉ AZERA Americano, a carefully crafted blend of Arabica and Robusta beans that have been made into a premium instant coffee.

### Brand Marketing

#### It All Starts With a NESCAFÉ

NESCAFÉ is the world's favourite coffee brand, enjoyed in over 180 countries worldwide. With over 75 years of experience in selecting, roasting and blending the very best coffee, it's no surprise that over 5,500 cups of NESCAFÉ coffee are drunk every second!

#### Option 1:

##### GROWN RESPECTFULLY

Did you know that all our coffee is grown respectfully? Every year Nescafé trains and assists more than 100'000 coffee farmers around the world. Discover more on [www.nescafe.co.uk](http://www.nescafe.co.uk)

#### Option 2:

##### GROWN RESPECTFULLY

Did you know that we empower more than 100,000 coffee farmers around the world every year? Discover more about how Nescafé trains and assists communities at [www.nescafe.co.uk](http://www.nescafe.co.uk)

#### A RANGE OF FORMATS AND FLAVOURS

Ready to explore the rest of our range? Barista style coffee for every occasion with our range of Americano formats, from 2g stick packs to 3 pint catering sachets. Discover a deliciously frothy, rich cappuccino with NESCAFÉ AZERA Cappuccino or a smooth, milky latte with NESCAFÉ AZERA Latte.

### Other Information

Packaged in a protective atmosphere.

### Further Description

Find out more about Nescafé Gold at <https://www.nestleprofessional.co.uk>

Or discover more from Nestle Professional on Facebook <https://www.facebook.com/NestleProfessionalUK/>

YouTube <https://www.youtube.com/c/nestleprofessionaluk>

Twitter <https://twitter.com/nestleprouk>

Instagram <https://www.instagram.com/nestleprouk/>

### Trademark Information

®Reg. Trademark of Société des Produits Nestlé S.A.

## Enhanced Marketing Data

### Enhanced Features

#StayCurious  
#StirThingsUp  
#NescafeAzera

### Enhanced Product Marketing

NESCAFÉ AZERA Americano Instant Coffee sachets.  
Ready for a rich and smooth instant coffee?

Introducing NESCAFÉ AZERA Americano, made with a blend of instant and finely roasted coffee beans. Enjoy the flavour and aroma of this classic coffee whenever you want it; just add hot water, stir, and your instant Americano is ready.

NESCAFÉ AZERA Americano has a rich flavour and enticing aroma designed to make all coffee breaks incredible. When you've prepared your coffee a layer of velvety coffee crema tops every cup, adding that special finishing touch to your coffee experience. Enjoy the fruity aroma of this barista-style instant Americano and be inspired by fantastic coffee whenever you want it.

### Enhanced Brand Marketing

Option 1:

Stay curious with the NESCAFÉ AZERA range. Fill your cup with great experiences and discover a flavour that inspires you. Every cup contains a blend of specially selected roasted beans and premium instant coffee.

Option 2:

Ready to stir things up? Discover the NESCAFÉ AZERA range. Fill your cup with great experiences and discover a flavour that inspires you. Every cup contains a blend of specially selected roasted beans and premium instant coffee.

### Enhanced Other Marketing

Is this the coffee for you? Breathe in the aroma and savour the irresistible velvety crema of this smooth super premium black coffee.

## Storage & Usage

### Storage Type

#### Type

Ambient

### Preparation and Usage

- 1 Add 1 heaped 1.8g tsp into your favourite mug
- 2 Pour in 200ml of hot (but not boiling) water
- 3 And enjoy your Barista style coffee

### Storage

Store in a cool, dry place.  
Best Before End: See Base

## Brandbank Captured Pack Data

### Pack Size

500g e

### Numeric Size

Numeric Size - 500

### Pack Type

Type - Tub

### Recycling Other Text

Care for the Environment  
Detach lid before recycling  
Recycle the lid as Plastic - where facilities exist  
Recycle the main body of this can as Steel  
Recyclable

### Usage Count

Number of uses - Servings

277

### Usage Other Text

Makes approx. 277 mugs of coffee

## Customer Services

### Manufacturers Address

PO Box 207,  
York,  
YO91 1XY,  
UK.

Nestlé Ireland,  
3030 Lake Drive,  
City West,  
Dublin 24.

### Return To

Contact our professionals  
Tel. 0800 745 845 (UK)  
00800 6378 5385 (ROI)  
[www.NestleProfessional.co.uk](http://www.NestleProfessional.co.uk)  
PO Box 207,  
York,  
YO91 1XY,  
UK.

Nestlé Ireland,  
3030 Lake Drive,  
City West,  
Dublin 24.

### Telephone Helpline

0800 745 845 (UK)  
00800 6378 5385 (ROI)

### Web Address

[www.NestleProfessional.co.uk](http://www.NestleProfessional.co.uk)

## Extended Data

### Languages On Pack

- English

### Description Breakdown

Functional Name - Instant Coffee  
Variant - With Ground Beans



