

# **PRODUCT NAME:** Earth-it Cork Board (Aluminium Frame)

### PRODUCT SHORT DESCRIPTION:

### Earth-It Cork Board Aluminium Frame

### **FEATURES AND BENEFITS:**

- Professional and Ecological Earth-It Cork Board Aluminium Frame
- Contains over 80% post consumer and post industrial waste material
- Self-healing thick natural cork surface
- Durable and resilient
- For use with pushpins
- Wall fastening kit included
- Vertical or horizontal mounting

## PRODUCT IMAGE:





### MARKETING COPY:

Simple and straightforward, the products in this line are the most versatile notice boards in the market. Sober and well-designed, they come in a wide range of solutions and combinations. Maya Series Notice Boards are extremely adaptable, durable and efficient. Our combination boards can be used as notice or presentation boards with equal efficiency.

### **APPLICATION AND SALES PROPOSITION:**

• Enhanced presentation in a simple and easy way

### TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

### ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

# PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:								
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	EAN	RRP:
Grey Aluminium	Cork	600x450	720x470x20	0.89	1.23	CA021790		
Grey Aluminium	Cork	900X600	1042x610x26	1.67	2.54	CA031790		
Grey Aluminium	Cork	1200x900	1330x920x25	3.86	5.71	CA051790		
Grey Aluminium	Cork	1500x1000	1650x1050x25	5.24	7.72	CA151790	5603750421597	
Grey Aluminium	Cork	1800x1200	2000x1260x25	7.36	10.85	CA271790		

Page 1 | 2





# **TECHNICAL DETAILS** COMPOSITION:

• Aluminium frame

• Plastic corners with caps

# CERTIFICATION AND LEGISLATION:

n/a

# ILUSTRATION:

n/a

## SUGGESTED ADVERT:

# Earth-it Cork Board (Aluminium Frame) Earth-It Cork Board Aluminium Frame

- Professional and Ecological Earth-It Cork Board Aluminium Frame
- Contains over 80% post consumer and post industrial waste material
- Self-healing thick natural cork surface
- Durable and resilient
- For use with pushpins
- Wall fastening kit included
- Vertical or horizontal mounting

# WITHIN FAMILY:

- Earth-It Whiteboard
- Earth-It Felt Board
- Earth-It Revolver

- Earth-It Mobile Easel
- Earth-It accessories

Author: Mónica Lima

Approval: The Sky

# QR CODE:



**Revision: 01** Date: 01-08-2014

51-IM-02 Revisão 01

Bi-Office

Bi-Bright® interactive whiteboards

