NIELSEN BRANDBANK

Nescafé Gold Latte Instant Coffee, 40 x 15.5g Sachets



EAN 7613037039283

Target market(s)
GB, IE

Components

Ingredients

Skimmed Milk Powder (47%)

Glucose Syrup

Coffee (12%) [Instant Coffee (11%), Roast and Ground Coffee]

Coconut Oil

Lactose

Acidity Regulators (Sodium Bicarbonate, Citric Acid)

Salt

Natural Flavouring

Nutrition

	Per 100g	Per 100ml**	Per mug**	% RI*
Energy	1620 kJ	108 kJ	250 kJ	
	385 kcal	26 kcal	60 kcal	3%
Fat	10.8g	0.7g	1.7g	2%
of which: saturates	9.1g	0.6g	1.4g	7%
Carbohydrate	50.8g	3.4g	7.9g	3%
of which: sugars	33.4g	2.2g	5.2g	6%
Fibre	4.2g	0.3g	0.7g	-
Protein	18.3g	1.2g	2.8g	6%
Salt	1.69g	0.11g	0.26g	4%
*Reference Intake of an average adult (8400kJ/2000kcal)				
**One sachet + 200ml water, makes 235ml; used as basis for per 100ml $$				
Makes 40 mugs				

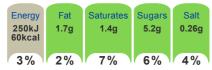
Calculated Nutrition

	per 100g	Per 100ml	Per mug
Energy (kJ)	1620	108	250
Energy (kcal)	385	26	60
Fat (g)	10.8	0.7	1.7
of which saturates (g)	9.1	0.6	1.4
Carbohydrate (g)	50.8	3.4	7.9
of which sugars (g)	33.4	2.2	5.2
Fibre (g)	4.2	0.3	0.7
Protein (g)	18.3	1.2	2.8
Salt (g)	1.69	0.11	0.26

Front of Pack Nutrition

Per Portion

Each mug** contains:



of an adult's Reference Intake* Energy per 100ml**: 108kJ / 26kcal

^{*}Reference Intake of an average adult (8400kJ/2000kcal)

^{**}One sachet + 200ml water, makes 235ml; used as basis for per 100ml

Product Description

Alternative Description

Supplied Description - Nescafé Gold Latte Instant Coffee, 40 x 15.5g sachets

Brand

Nescafé

Features

A new recipe made only with the finest coffee beans and delicious, fresh milk Crafted using natural high quality coffee beans Coffee shop-style instant latte for your business Smooth and milky with a velvety froth in every cup

Standardised Brand

Brand - Nescafé

Regulated Product Name

Instant Coffee Beverage

Marketing

Company Name

Nestlé UK & Ireland

Company Address

PO Box 207, York, YO91 1XY, UK.

Nestlé Ireland, 3030 Lake Drive, Citywest Business Campus, Dublin, D24 KX6Y.

Product Marketing

Prepare delicious drinks for your customers or employees in moments with 40 individually portioned servings

This classic latte drink is crafted by experts and can be prepared in your business or workplace in moments, whenever you feel like taking a break. Enjoy an expertly crafted combination of flavour and aroma in every cup of this milky latte.

Brand Marketing

It All Starts With a NESCAFÉ

NESCAFÉ is the world's favourite coffee brand, enjoyed in over 180 countries worldwide. With over 80 years of experience in selecting, roasting and blending the very best coffee, it's no surprise that over 5,500 cups of NESCAFÉ coffee are drunk every second!

The NESCAFÉ Plan

Great coffee starts at the source, which is why we've developed the NESCAFÉ Plan. We work with coffee farmers around the world, to support them in growing healthy, higher yielding crops and helping to protect the future of coffee farming for everyone. The result is high quality coffee that comes from sources you can trust.

Next time why not try our Unsweetend Cappucino? Also available in 1kg tins.

Further Description

Check out our YouTube Channel at Youtube.com/user/UKNescafe Join us at facebook.com/NescafeUK Follow us @nescafegolduki Visit Nescafe.co.uk

Trademark Information

Nutritional Compass® ® Reg. Trademark of Société des Produits Nestlé S.A.

Nutritional Claims

Low Sugar

Enhanced Marketing Data

Enhanced Features

#FrothyCoffee

Enhanced Product Marketing

Enjoy a classic coffee-shop style latte in your business...

Savour the taste of this classic coffee whenever you fancy it. Each NESCAFÉ GOLD Latte sachet is convenient and easy to prepare. Our recipe is crafted with high quality, carefully roasted coffee beans and fresh milk. The result is a delightful coffee shop-style drink that can be prepared and enjoyed for your customers and colleagues in moments.

Make your coffee break special with a beautifully crafted, easy-to-prepare drink. The expertise that goes into each latte sachet means that there is a delicious froth and milky taste in your finished coffee. We've created our latte using a combination of high quality ingredients. All you have to do is add hot water, stir, and enjoy the taste and aroma of this classic coffee shop favourite.

Enhanced Brand Marketing

Each cup of NESCAFÉ GOLD coffee is made with high quality coffee beans. They have been expertly prepared, roasted and transformed into an instant coffee for you to enjoy at any time of the day. Our recipes are crafted to achieve a high quality taste, with beans that are carefully roasted to help bring out their flavour. We combine our instant coffee with quality ingredients for coffee shop-style moments every day. Just add hot water and stir to bring your delicious coffee to life whenever you want it.

Enhanced Other Marketing

A tasty Latte with a delicious blend of coffee and skimmed milk powder in one single-serve sachet.

Health & Lifestyle

Lifestyle

• Suitable for Vegetarians

Allergy Advice

Milk - Contains

Additives

Artificial Flavours - Free From

Storage & Usage

Storage Type

Туре

Ambient

Preparation and Usage

- 1. Empty the contents of the sachet into your favourite mug.
- 2. Pour in 200ml of hot (85 C not boiling) water and stir thoroughly.
- 3. Perfection takes time. Wait 20 secs and stir again.
- 4. For a creamier texture, gently tap your mug on the table. Now enjoy!

Storage

Store in a cool, dry place

Brandbank Captured Pack Data

Pack Size

15.5g e

Numeric Size

Numeric Size - 15.5

Recycling Info

Box - Recyclable Sachet - Not Recyclable

Pack Type

Type - Box

Recycling Scheme

• OPRL

Usage Count

Number of uses - Servings

40

Usage Other Text

Makes 40 mugs

Units

Number of Units

Number of Units - 40

Customer Services

Manufacturers Address

PO Box 207,

York, YO91 1XY,

UK.

Nestlé Ireland,

3030 Lake Drive, Citywest Business Campus,

Dublin, D24 KX6Y.

Return To

Contact our professionals

Tel. 0800 745 845 (UK) - 00800 6378 5385 (ROI)

www.NestleProfessional.co.uk PO Box 207,

York,

YO91 1XY,

UK.

Nestlé Ireland,

3030 Lake Drive,

Citywest Business Campus,

Dublin,

D24 KX6Y.

Telephone Helpline

0800 745 845 (UK) 00800 6378 5385 (ROI)

Web Address

www.NestleProfessional.co.uk

Extended Data

Languages On Pack

• English

Description Breakdown

Functional Name - Instant Coffee

Variant - Latte









NUTRITION INFORMATION TYPICAL VALUES	Per 100g	Per 100ml**	Per mug**	% RI*	
Energy	1620 kJ 385 kcal	108 kJ 26 kcal	250 kJ 60 kcal	3%	
Fat	10.8g	0.7g	1.7g	2%	
of which: saturates	9.1g	0.6g	1.4g	7%	
Carbohydrate	50.8g	3.4g	7.9g	3%	
of which: sugars	33.4g	2.2g	5.2g	6%	
Fibre	4.2g	0.3g	0.7g	-	
Protein	18.3g	1.2g	2.8g	6%	
Salt	1.69g	0.11g	0.26g	4%	
*Reference Intake of an average adult (8400k I/2000kral) **One sachet +200ml					

ence Intake of an average adult (8400KJ/2000kCar). "One sachet" water, makes 235ml; used as basis for per 100ml. Makes 40 mugs.

Instant Coffee Beverage
Ingredients: Skimmed Milk Powder^o
(47%), Glucose Syrup^o, Coffee^o (12%)
[Instant Coffee (11%), Roast and
Ground Coffee], Coconut Oil, Lactose^o,
Acidity regulators (Sodium
Bicarbonate, Citric Acid), Salt^o,
Natural Flavouring^o.







