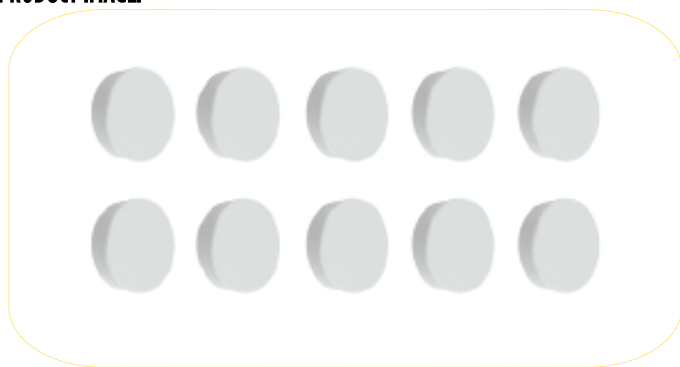# Bi-silque

PRODUCT NAME: Anti-Microbial Magnets

PRODUCT SHORT DESCRIPTION:

Set of 10 Anti-Microbial Magnets

FEATURES AND BENEFITS:

- Practical and easy to use
- Extra strong
- Incorporates an anti-microbial additive that actively kills 99% of microbes

PRODUCT IMAGE:

MARKETING COPY:

In order to maximize the usage of Bi-Office boards, our team keeps coming up with new daring ideas for smart accessories that add up new functionality to the already useful tools we produce. Both practical and modern looking, Bi-Office accessories are cornerstones in the usage of our whiteboards, increasing their versatility and durability. This range of products are treated with a special additive that actively kills 99% of microbes.

APPLICATION AND SALES PROPOSITION:

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: Public areas such as hospitals, surgeries, laboratories, dentists, food prep areas to name but a few.

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

RANGING TABLE:

Colour:	Packing	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
White	Set of 10	-	145x105x25	0,097	-	BIM141609	---
	Master Box (12 bags with 10 magnets each)		205x145x55	1,16	1,36		

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Visual Communication Products

TECHNICAL DETAILS

COMPOSITION:
- Anti-microbial strong magnet

ASSEMBLY OVERVIEW:

n/a

CERTIFICATION AND LEGISLATION:
n/a

ILUSTRATION:

SUGGESTED ADVERT:

Anti-Microbial Magnets

Set of 10

- Practical and easy to use
- Extra strong
- Incorporates an anti-microbial additive that actively kills 99% of microbes

WITHIN FAMILY:
- Colorful magnets
- Magnetic strips
- Planning kits

QR CODE:

Author: Ana Oliveira	Approval:	Revision: 00
		Date: 04-03-2015

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