



PRODUCT NAME: Slimline Professional 78"· 96" - Interactive Whiteboard

PRODUCT SHORT DESCRIPTION:

3 in 1 solution: interactive board, projection screen and standard whiteboard

FEATURES AND BENEFITS:

- Multitouch functionality allows richer use of specific contents
- Plug & Play
- Extremely easy to use
- Accurate infrared technology
- Low power consumption
- 25 year warranty ceramic steel surface
- Highly scratch-resistant
- Plastic and aluminium frame

PRODUCT IMAGE:



MARKETING COPY:

Multimedia and interactive content adds a richness and vibrancy to your presentation. The audience feels more involved, engaged and informed when they get closer to the subject. This increases audience focus on your presentation and enhances retention of information. This can be achieved with a simple projection screen, either mobile or wall fixed. But the very latest facilities are now investing in one of the latest Interactive Solutions, such as an Interactive Whiteboard or LCD screen.

APPLICATION AND SALES PROPOSITION:

- Enhanced presentation in a simple and easy way

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Grey Aluminium	Whiteboard	1768x1278x47 (78")	2030x1390x90	20	23,8	BI1291710	-
Grey Aluminium	Whiteboard	2285x1283x92 (96")	2520x1390x90	25	30,8	BI1591710	-



TECHNICAL DETAILS**COMPOSITION:**

- Grey structural frame: aluminium
- Corners: ABS plastic
- 2 touch points
- Surface: High quality ceramic steel surface
- Tray included
- Plug & Play
- Accurate infrared technology
- Low power consumption
- 25 year warranty ceramic steel surface
- 2 years warranty electronic components
- Highly scratch-resistant
- Included accessories: Tray, USB cable, Wall mounting kit, CD (documents)

ASSEMBLY OVERVIEW:

n/a

CERTIFICATION AND LEGISLATION:

CE, FCC, NOM

ILLUSTRATION:

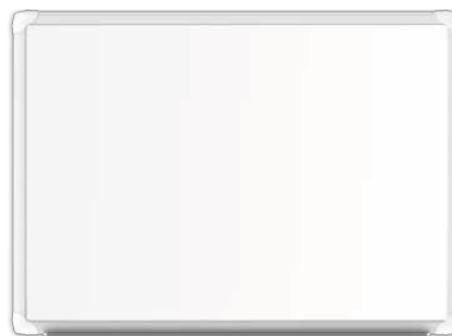
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SUGGESTED ADVERT:

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**WITHIN FAMILY:**

- iRed+ 78" 88" 96"
- iRed 200 78" 88"

- Interactive Whiteboards Accessories

QR CODE:

Author: Catarina Veiga

Approval:

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