

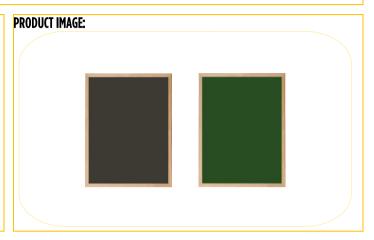
PRODUCT NAME: Chalk Notice Board

PRODUCT SHORT DESCRIPTION:

Chalk board with pine frame

FEATURES AND BENEFITS:

- Optimized for normal use
- Lightweight and Economic boards
- Natural look
- For use with chalk
- Easy to hang on walls
- Wall-fastening kit included



MARKETING COPY:

Combining functionality and smart design, Bi-Office solutions for small and home offices allow a full customization of personal working spaces. Organizing daily tasks or decorating a desktop is made easy using our clever tools and elegant planning solutions. Clever and original ideas to help maximizing productivity, while building the most comfortable and appealing working and living spaces.

APPLICATION AND SALES PROPOSITION:

- Classic chalk board
- For use with chalk
- Fits into any decor

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: conference centers, hotels, companies and organizations in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

Back to School, also we recommend the occasional promotion like offering of accessories.

RANGING TABLE:											
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:				
Wood / Pine	Black Chalk	400x300	610x410x85 pack 10	3.3	4	PM0101010					
Wood / Pine	Black Chalk	600x400	610x410x85 pack 5	2.5	3	PM0301010					
Wood / Pine	Black Chalk	900x600	910x605x85 pack 5	5,5	6	PM0701010					
Wood / Pine	Green Chalk	400x300	610x410x85 pack 10	3,3	4	PM0105010					

52-IM-01 Revisão 01

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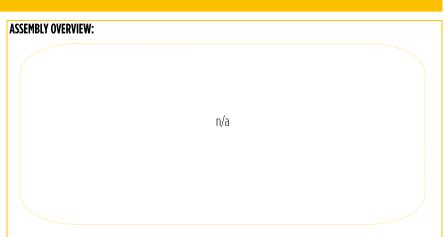
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RANGING TABLE:							
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Wood / Pine	Green Chalk	600x400	610x410x85 pack 5	2.5	3	PM0305010	
Wood / Pine	Green Chalk	900x600	610x410x290 pack 5	5.5	6	PM0705010	

TECHNICAL DETAILS

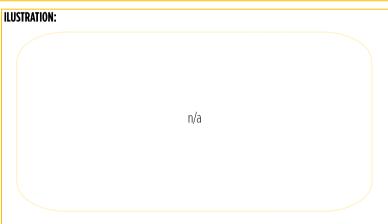
COMPOSITION:

- Pine wood frame
- Chalk surface
- Wooden based core
- Wall mounting kit included



CERTIFICATION AND LEGISLATION:

n/a









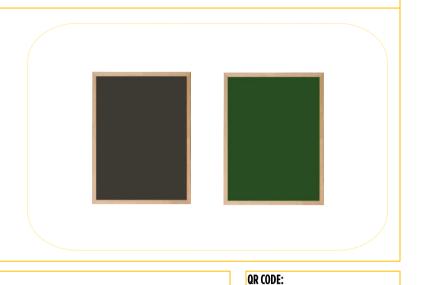
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SUGGESTED ADVERT:

Budget Wood Frame Pine Frame

Chalk board with pine frame

- Optimized for normal use
- Lightweight and Economic boards
- Natural look
- For use with chalk
- Easy to hang on walls
- Wall-fastening kit included



WITHIN FAMILY:

- Budget Wood Frame
- Budget Wood Frame Half Cork/Half Melamine
- Budget Wood Frame Cork

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Revision: 00 Date: 06-16-2016

Author: Pedro Almeida

Approval:







