

# **PRODUCT NAME:** Self Adhesive Tape

### PRODUCT SHORT DESCRIPTION:

#### Customize whiteboards using color tapes

#### FEATURES AND BENEFITS:

- Ideal to personalize a board to the user
- Great way to create new organization charts

# PRODUCT IMAGE:

# MARKETING COPY:

Smart accessories that add up new functionality to the already useful tools produced by Bi-silque. Both practical and modern looking, Bi-Office accessories are cornerstones in the usage of our memo and notice boards, increasing their versatility and durability.

# APPLICATION AND SALES PROPOSITION:

• The self adhesive tape can be used to design new planning charts

# TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

# ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

# PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like cross promotion with white boards.

RANGING TABLE:							
Colour:	Surface:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Black	Self adhesive	1,5mm width x 10m length				FM0505	
Black	Self adhesive	3mm width x 15,5m length				FM0605	
Black	Self adhesive	3mm width x 10m length				FM0611	
Black	Self adhesive	6mm width x 10m length				FM0705	
Blue	Self adhesive	5mm width x 10m length				FM0805	

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# **TECHNICAL DETAILS**

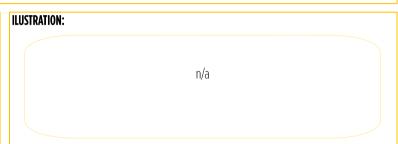
COMPOSITION:

n/a

ASSEMBLY OVERVIEW: n/a

**CERTIFICATION AND LEGISLATION:** 

n/a



# **SUGGESTED ADVERT:**

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#### WITHIN FAMILY:

- Magnetic Planning kit
- Cleanning tissues
- Crystal magnets
- Magnetic characteres

- Magnetic strips and tape
- Self-adhesive tape
- Smart storage box
- Earth-It accessories

QR CODE:



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Bi-Bright® interactive whiteboards

